



Healing Arts Initiative

Healing Arts Galleries Guidelines

About the Healing Arts Initiative

For thousands of years, music, artwork, dance and other art forms have been used to support the healing process. Coordinated by the St. Tammany Hospital Foundation's Healing Arts Initiative, The Healing Arts Galleries, – located in the 3North Sky Bridge and 3North Entrance, the Education Hallway (located in the breezeway corridor off of the first floor main lobby adjacent to PJ's) and the Gift Shoppe Main Hallway – are one of many ongoing projects to promote a sense of well-being and renewal to those who visit and work for the hospital. It is an avenue used to demonstrate the foundation's commitment to the healing of patients, families and employees.

A Call for Exhibitions

The St. Tammany Hospital Foundation's Healing Arts Initiative is seeking submissions of original artwork. HAI requests artwork that creates a peaceful, restorative and healing atmosphere. The artwork we present in our galleries must complement the healing process, reduce stress and provide a pleasant distraction to all who encounter it. Sensitivity to our primary viewers (patients, visitors and staff) is our highest priority, thus artwork must not show any depiction of death, destruction, political or spiritual views. Any artwork depicting said subjects will be rejected.

Entry Requirements

- Because of space limitations and the safety of patients and visitors in the gallery spaces, only two-dimensional artwork will be accepted at this time.
- **Artwork must measure 22-by-22 inches framed at a minimum. Pieces smaller than stated dimensions will not be considered.**
- **Large-scale artwork – with a vertical height of no more than 48 inches – is needed for three gallery spaces and will be strongly considered.**

- Artists may submit artwork for consideration for each rotating exhibition. However, artists selected to exhibit in the Healing Arts Galleries can only do so once per calendar year.
- Selections will be made from entries received via email to the HAI appointed jurors at HealingArts@stph.org.
- Artists should provide professional quality images (either submitted digitally or on a CD if mailed). Images should be in .jpeg format and sized to 4x6 at 300 dpi.
- Only submit images that reflect the proposed exhibit. Successful exhibits have a cohesive focus or theme.
- All images will be approved by HAI jurors before delivery of the artwork. Pieces other than those approved will not be accepted at the time of delivery and thus will delay the exhibition.
- HAI jurors reserve the right to reject a piece of art that does not support a healing arts environment.
- All submissions must include the Artist Information form, Proposed Artwork Exhibition log and an Artist Biography (for promotional use and gallery display).
- Once selected, artists will be notified by a member of HAI committee, who will explain the details and dates of the exhibition and work with the artists through its duration.
- Selected artists are required to sign and return both the Acknowledgement and Release form and the Guidelines and Agreement form at 14 calendar days prior to the exhibition start date.

Exhibit Details

- Hanging space in the first floor Education Hallway Gallery (leading from the outside walkway to PJ's Coffee) consists of a 16-foot wall and a 12-foot wall.
- Hanging space in the 3North Entrance consists of a 12.25-foot hanging track.
- Hanging space in the Main Hallway (adjacent to the Gift Shoppe) consists of 75 feet on each side for a total of 150 feet.
- HAI will coordinate and install all exhibits.
- Exhibits will be on display for up to 8 weeks.
- **All artwork must be framed or on a stretched canvas and ready to hang using a taut wire from side-to-side 1/3 down from the top of the frame or canvas. Saw-tooth hangers and sticky back hangers are not permitted.**
- **Artwork must measure 22-by-22 inches at a minimum. Pieces smaller than stated dimensions will not be considered.**
- **Frames for submitted pieces other than works on canvas are subject to jury review for cohesion of the entire exhibition.**
- The back of each piece must be labeled with title, artist name, medium, sale price, and artist contact information.
- Artwork is hung using a professional track system with anti-theft devices. All pieces are lit with professional track lighting.

- Neither STPH nor STHF provides insurance for pieces. It is recommended, but not required, that artists provide insurance on their artwork.
- The artist and/or their representative agrees to indemnify and hold harmless STPH, STHF, its HAI committee, and/or its officers, directors and employees from any and all actions, losses, damages, claims.
- Every piece will be displayed with the title and artist. Information sheets with artist bio, work titles and price will be displayed at the exhibition.

Artwork Delivery

- Artists are responsible for the delivery of their artwork to and pick-up from the St. Tammany Hospital Foundation office at 1127 South Tyler Street, Covington, LA, 70433.
- Appointments are required for artwork delivery and pick-up.
- Artists must deliver artwork at least one week in advance of the exhibition opening.
- Donation pieces are to be delivered with the juried exhibition artwork.

Sales

- Any purchase/transaction will be handled directly between the artist and purchaser.
- Buyers will agree to leave the purchased piece with a red dot indicating it is sold for the duration of the exhibition.

HAI Donations

- In lieu of commission, the HAI committee requests that the artist donate a piece of their work to St. Tammany Hospital Foundation's Permanent Art Collection.
- This art will be placed on permanent display for public viewing within the ST. Tammany Parish Hospital System.
- Pieces must meet a minimum requirement of 22-by-22 inches framed. HAI requests artwork that creates a peaceful, restorative and healing atmosphere.
- An image of the donation piece must be submitted with the application for consideration by the committee and must be labeled as such.
- Donations must be delivered with exhibition pieces unless otherwise coordinated and approved with the artist's committee contact.

Artist and/or Art Association Information Form

Artist Name: _____

Address 1: _____

Address 2: _____

City/State/Zip: _____
 Phone 1: _____
 Phone 2: _____
 Email: _____
 Web Site (if Applicable): _____

Association Name: _____
 Participating Member Names: _____

Association Contact Person Name: _____
 Address 1: _____
 Address 2: _____
 City/State/Zip: _____
 Phone 1: _____
 Phone 2: _____
 Email: _____
 Web Site: _____

Proposed Artwork Exhibition Log

Artist or Association Name: _____

Please make sure sizes reflect finished piece, including frame.

Piece #	Artwork Title	Medium	Size	Filename	Price
1					
2					
3					
4					
5					
6					
7					
8					

9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					

Call for Entries Checklist

___ Completed Artists Information Form

___ Completed Artwork Exhibition Log

___ Artist Biography

___ Proposed Images via email (Digital files in jpeg format; filenames should reflect the listings in the Artwork Exhibition Log).

Contact Information

Email the completed documents and digital images to HealingArts@stph.org or by mail to Healing Arts Initiative, St. Tammany Hospital Foundation, 1127 South Tyler St., Covington, LA, 70433.



Healing Arts Galleries Exhibition Acknowledgement and Release Form

The undersigned has read and understands the Healing Arts Galleries Artist Guidelines and desires to display his or her artwork to the public at the St. Tammany Parish Hospital. As such, the undersigned hereby releases St. Tammany Parish Hospital and the St. Tammany Hospital Foundation, its officers, agents and employees from any and all liabilities and claims resulting from any loss, theft or damage arising out of display of said artwork at the St. Tammany Parish Hospital. The undersigned also understands and agrees that acceptance into a Healing Arts Galleries Exhibition is not a guarantee that his/her artwork will be purchased by the St. Tammany Hospital Foundation for the hospital's permanent healing arts collection.

Artist

Date

Exhibition Dates

Start Date (Month/Date/Year)

End Date (Month/Date/Year)